

Marilyn Potts Endowment Fund
c/o San Antonio Area Foundation
110 Broadway, Suite 230
San Antonio, TX 78205

The fund will be housed at the San Antonio Area Foundation, a 501(c)3 corporation. The goal of the endowment is to raise an initial \$10,000, with the goal of growing to \$25,000 by 2009.

The fund is designed to be self-sustaining. As such, both personal and corporate gifts are welcome.

Help us launch this fund to build the future leaders of public relations in San Antonio by taking a moment to fill out your personal or company commitment card.



110 Broadway, Suite 230
San Antonio, Texas 78205
210.467.5092 Phone



**BUILDING THE
FUTURE LEADERS OF
PUBLIC RELATIONS**

SUPPORT AN EVERLASTING
PRSA ENDOWMENT

In honor of Marilyn Potts, APR



Building value, demand and global understanding for public relations

As a formal chapter of the world's largest organization for public relations professionals, the Public Relations Society of America (PRSA) San Antonio has set as its vision to advance the ethical practice of public relations and the professional.

In order to realize this vision, PRSA San Antonio founded the Marilyn Potts Endowment Fund to provide education, knowledge and ethical training to individuals who are employed in or studying public relations.

The endowment provides undergraduate and graduate students resources for continued education in the public relations field, while promoting the highest standards in the practice of public relations through professional development opportunities.

An investment in the Marilyn Potts Endowment Fund provides an opportunity for the next generation to be equipped to become ethical and effective leaders in the field of public relations, while providing individuals, corporations and organizations an outlet to support educational efforts that will positively impact the quality of public relations in San Antonio.



Honoring a PRSA Leader

In 2006, the PRSA San Antonio chapter lost Marilyn Potts, APR, to an untimely accident. Marilyn served as president of PRSA. Since her arrival in San Antonio in 1997 from Wichita, Kansas, she worked tirelessly with young professionals, serving as the liaison to the PRSSA chapter at UTSA and mentoring seasoned professionals in their pursuit of the Accreditation in Public Relations credential.

The Marilyn Potts Endowment Fund was created in 2007 by the PRSA San Antonio Board of Directors to support communications students by providing scholarships and offering professional development opportunities tailored to meet the needs of young practitioners. As such, the fund will help to mentor the next generation of leaders in the San Antonio public relations community, an honor befitting Marilyn, who cared so deeply about this goal.

The fund is housed at the San Antonio Area Foundation, a 501(c)3 corporation and all contributions are tax-deductible.

Sponsorship Levels

	(Individual)	(Corporate)
Gift of Legacy	\$500	\$5,000
Gift of Impact	\$250	\$2,500
Gift of Excellence	\$100	\$1,000
Gift of Guidance	\$50	\$500

Make an enduring commitment today

Honor a PRSA leader and support the next generation by committing to the Marilyn Potts Endowment Fund today. Your tax-deductible contribution will be dedicated to students and young professionals pursuing careers in public relations and communications in San Antonio.

Name/Business Name _____

Address _____

City _____

State _____ Zip _____

Work Phone _____

E-mail _____

Individual: I will make an individual contribution for the following amount: \$50 \$100 \$250 \$500
Corporate: Our company will make a contribution for the following amount: \$500 \$1,000 \$2,500 \$5,000

Make checks payable to: San Antonio Area Foundation, Re: Marilyn Potts Endowment Fund

Mail to:
 Marilyn Potts Endowment Fund
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 San Antonio, TX 78205

